

EVERY SUCCESS
STORY HAS A
PIVOTAL
POINT.



Felkrem. Soccer Intern

Felkrem is a full-service sports marketing representation firm, helping professional footballers and brands pivot toward success. Our core services are marketing consulting and athlete management. The sports industry is being dominated by large agencies who represent hundreds of athletes and therefore don't prioritize their individual needs. These large agencies believe in money first, management second.

As retired pro players and pro team executives, we realized we needed to change the landscape and create a firm that believes in managing our athletes first.

Our goal is to disrupt this industry and change the way athletes think of agents, and we are looking for our new class of interns who can help us with that mission.

We are looking for an enthusiastic intern to join our firm and provide support for our FIFA agents and athlete clients. You will also have the opportunity to identify new brand endorsements for our athletes (in the form of sponsorships) as well as for our consulting division by generating opportunities and demand through outbound email efforts.

This internship will help you acquire sports management skills and provide you with knowledge of various sports management strategies. Ultimately, you will gain broad experience in sports and should be prepared to enter any fast-paced work environment. This position is perfect for those interested in becoming a sports agent.

Overview:

- Job: Soccer Intern
- Term: 4 Months
- Start Date: June 10, 2019, or ASAP
- Location: Salt Lake City or remote
- This is an unpaid internship, providing invaluable on-the-job experience in a competitive and fast-moving industry

To apply, please email your resume and cover letter to careers@felkrem.com

Responsibilities:

- Soccer:
 - Support in all recruiting, contract development, negotiation and scouting for our firm
 - Support the acquisition and development of all soccer athletes' endorsement deals
 - Assistance in the management of the day-to-day needs of our soccer athletes
 - Assistance in consulting all soccer marketing related initiatives with various corporate clients, at all stages of the client cycle, from acquisition to client management
 - Management of soccer-related properties for the athlete and/or corporate clients, such as soccer camps and clinics, festivals, etc.
- Consulting:
 - Support the day-to-day responsibilities of Felkrem's consulting clients
 - Research and identify new brands for athlete sponsorship opportunities as well as consulting opportunities
 - Generate leads through various networking opportunities
 - Generate sponsorship and consulting opportunities through outbound emails, calls or any other medium

Requirements:

- Strong desire to learn along with professional drive
- Solid understanding of the North American and international soccer landscape
- Excellent verbal and written communication skills
- Excellent knowledge of MS Office
- Passion for the sports marketing industry and its best practices
- Current enrollment in a related BS or Masters degree
- Deep understanding of business development and sales

Desired Qualifications:

- Experience in soccer as a coach, scout, or an employee of a pro team
- Have previous sales experience within the sports industry